

# MaxSurge Healthcare Solutions

## Detailed Business Plan

A solid business plan is the key to securing financing from lenders. MaxSurge Healthcare Solutions will complete your comprehensive, professionally bound business plan to present to your financial institution. It includes the following:

- Statement of Purpose & Description of your business
- Ownership of Business
- Mission Statement
- Executive Summary
- Objective
- SWOT Analysis and Summary
- Demographic Analysis
- Competitive Analysis
- Management Summary
- Personnel Plan
- Organizational Chart
- Marketing Plan
- Personal Information with Curriculum Vita
- Business Evaluation Summary
- Profit & Loss Projections
- Financial Plan
  - Business Set-up
  - Accounting System
  - Fees for Services
  - Loan Request
  - Flexible Repayment Request
  - Working Capital
  - Equipment and supplies
  - Building/build out/lease

You will receive give bound copies of the completed business plan.

*NOTE: The cost of the completed business plan will be credited to the full practice development fee.*

**877-MAX-SURGE** <http://www.maxsurge.net>

