

PRSR STANDARD
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FAYETTEVILLE, AR
PERMIT NO. 1



693-C White Road
Springdale, AR 72762

We make great practices better – faster.

Specialists Who Build Your Bottom Line – *Fast.*



Revenue Cycle Management | Medical Banking | Practice Development Services

MaxSurge Understands Your Practice Needs



Solutions That Work

The efficient management of revenue is a critical component to the health of every practice. We understand what it takes to keep up with the ever-changing healthcare and insurance dynamics required to operate successfully. *MaxSurge offers solutions that work.*



About MaxSurge

Founded in 2002, MaxSurge Healthcare Solutions was conceptualized by a surgeon answering the questions and needs of colleagues — how to begin and maintain a financially successful practice. The answer: we combined cutting-edge technology and exceptional customer-service processes.

As a result, MaxSurge has evolved into a full-service practice development company.

We understand the pressures of increasing overhead and decreasing revenues and work with you to identify ways to increase and maintain profits.



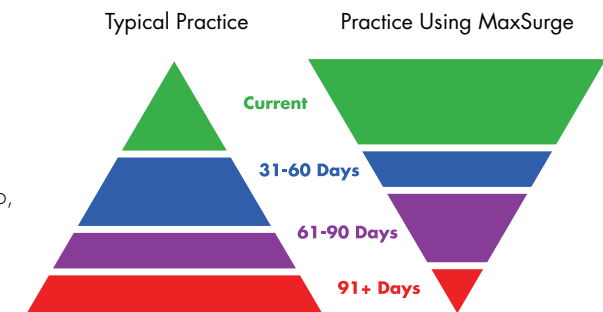
Revenue Management Solutions

We provide over 60 years combined experience in medical and dental revenue cycle management using certified coders, a comprehensive system of checks and balances, and the latest in technology to ensure that you receive the highest return on investment.

We also recognize that every practice is unique with its own set of operating procedures, staff and goals. To fit those needs, we customize our billing and collection program to provide the highest collection ratio. We are also first in the industry to add the use of a medical banking application, MMBA™. MaxSurge is bringing the future of revenue cycle management to our clients *today.*

Collection Ratio

Our systems have proven to yield a greater return on collection/charges ratio, averaging 84-90%, and even higher.



The left triangle is an example of an actual practice before MaxSurge, while the right reflects their numbers one year later.

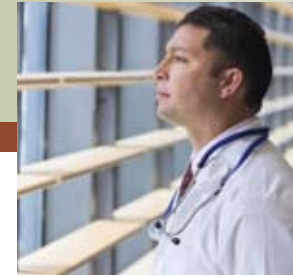
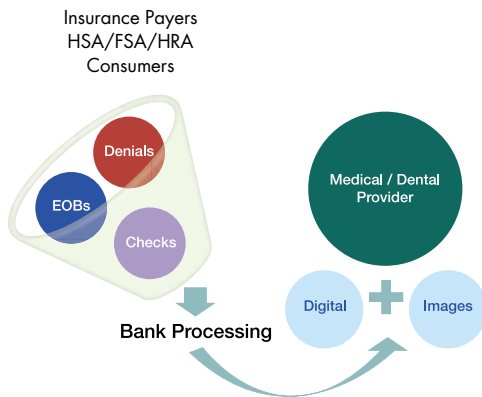
Medical Banking: Security and Cash Management Expertise with MMBA™

Based on proven technology, healthcare providers can reduce staggering administrative costs – now.

MMBA™ integrated commercial remittance processing improves staff productivity and increases financial security by using an iBox (bank remittance or lock box) to create scanned images of all paper remittance. Reducing your practice's paper processing, MMBA™ transforms the scanned images into an electronic remittance format that is ready for auto-posting and compatible with your practice management software.

MMBA™ is customized to suit the needs of every provider and can work with any financial institution.

MMBA™ Data Flow



Over 80 percent of embezzlement occurs by people you trust.

Source: Monster.com Report 2007

MMBA™ converts all paper remittance into electronic data.

Features

- iBox for Security and Imaging
- Quick iBox Activation
- Optical Character Recognition (OCR) Processing
- Patient Payments, Insurance Payments and EOB's
- All Correspondence
- Automatic Payment Deposits during imaging
- OCR Data Conversion to Electronic Remittance Formats (X12/835) for your Practice Management System
- Data Archival

Benefits

- Improve Cash Management
- Increase Workflow Efficiency
- Decrease A/R and A/P Cycles
- Faster Patient Remediation
- Increase Patient Satisfaction
- Decrease Storage and Costs
- Reduce Posting Time from Hours to Minutes
- Create Time for Claim Follow-up
- Reduce Fraud
- Fast and Accurate Deposits
- Built on Your Business Rules
- All Data Instantly Accessible



Revenue Cycle Management Services

Internal Checks and Balances

Daily, monthly and quarterly audits ensure that accounts are systematically and promptly handled to receive the highest return on your investment.

Claim Filing, Review and EOB Analysis

- Our daily claim filing includes courtesy filing of pre-treatment claims and review
- EOB's reviewed prior to posting
- Daily posting reflects insurance EOB receipt
- Line-item posting with detailed notes in patient ledger
- Initiate written or verbal insurance appeal for discrepancies
- Initiate insurance request for additional information required to process claims

Secure and Systematic Approach to Revenue Cycle Management

MaxSurge Personal Daily Schedule Analysis

- Your daily schedule is reviewed to ensure all patients have charges and payment posting
- Add modifiers to medical claims (when applicable)
- Create or edit medical ailment for trauma cases
- Review claim accuracy before filing paper ECF
- Confirm credit balance for refunds to patient and/or insurance carrier

Flash Reports

MaxSurge provides additional services:

- Detailed monthly reports show charges, collections, adjustments monthly and year-to-date
- Procedure Analysis Summary
- Accounts Receivable Details



More of What We Do for You

Secondary Insurance Claim Filing

Initiate secondary insurance filing when applicable.

Patient Billing

After insurance posting, initiate patient statements.

Credit Confirmation

Credit balance for refunds to patient and/or insurance carrier confirmed.

Pre-Treatment Notification

Complete contact notes for pre-determination responses on pre-treatment claims and e-mail or fax pre-determined responses to surgery office for scheduling.

Unpaid Claims/Outstanding Balance Follow-up

Collection Calls Management

Manage billing statements and/or outstanding account calls.

Batch Statement Distribution

Monthly batch statements completed at the beginning of the month.

“MaxSurge can help you reach your practice goals more quickly and allow you quality-time outside the practice.”

Dr. Michael J. Will
Will Surgical Arts



Practice Development Consulting

In addition to customized management programs, MaxSurge provides a variety of services to help build and maintain your practice's bottom line.

Office Training

Strategic Marketing

Manuals and Documents

Referral Surveys and Consulting

Managed Medical Account Software

Accreditation Assistance

Business Assessments

IT Support and Services



Take the first step to improve your revenue by contacting MaxSurge today at 877-629-7874.